and be comfortable writing for public consumption.

This course offers students the theoretical and analytical tools necessary to approach the notion of mediated information and spectatorships from Gutenberg to Blogging. We will overview the history and zeitgeist auspices of press, radio, TV, the Internet, and the current state of amalgamation, interactivity, agency, globalization and commodification in which media operate. We will use the frameworks provided by the Frankfurt school, McLuhan's Laws of Media, Semiotics and Baudrillard's simulacra. Using a range of concrete examples and exercises we will apply these frameworks to discern the social function of media and the dilemmas these currently pose. Students interested in one extra unit are encouraged to apply course content to the creation of a concrete independent media statement of their choice.

The non-profit sector is always seeking to develop leadership, enhance effectiveness, and improve results. Often neglected in these efforts is a re-examination of what inspired many of us to get involved in this work in the first place: a story that made an issue meaningful or an experience that ignited passion. Progressive change work, often plagued by limited capacity and resources, tends to lead with facts and truth with little regard for producing a meaningful story. But story is one of the most powerful tools we can employ in service of our cause. It has the ability to seamlessly communicate mission and impact, inspire around vision, build leadership, mobilize resources, action, and support and ensure sustainability within an organization. Today we see an emergent and inter-disciplinary approach to organization development drawing from the fields of communication, media and messaging along with practical approaches in understanding the effects of social media in our media saturated world. We will discuss how social media affects perceptions, relationships, education, business, and our identity.

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COM 3500. Prior Learning: Communications. 1 Unit.

COM 3510. Independent Study. 1-5 Unit.

COM 3530. Internship. 1-5 Unit.

COM 3550. Intercultural Communication. 3 Units.
Technology has compressed the world into a global village composed of myriad international and non-dominant domestic cultures. Communication between cultures is essential but complicated by different contexts, values, expectations, and perceptions. This course examines different theoretical and practical approaches to the complexities of both verbal and non-verbal communication across cultures. Communication styles of various nationalities are examined along with such issues as dominance, gender, religion, prejudice, time, distance, and silence.

COM 3600.L.A. Public Speaking Workshop. 1 Unit.
This workshop focuses on preparing and presenting public speeches. Topics include development of confidence, reduction of fear, audience analysis, choice of subject, speaker objectives, research resources, structure of the speech, style of language, voice, and body language. This course is suitable for students with no previous college-level course in public speaking.

COM 3900B. Special Topics in Communication: Political Communication. 1-2 Unit.

COM 3900E. Trans-National Media Activism. 1 Unit.

COM 3930. Exploring Modernism & Post-Modernism. 3-4 Unit.
This course examines the intersections between modernism and post-modernism as historical periods, worldviews, aesthetic statements, and attitudes toward politics, culture, art, and personal style. Through analysis of architecture, film, literature, music, and other artifacts of popular culture, and through works by contemporary North American and European social theorists and critics, students explore the dilemmas as well as the hopes of the postmodern condition.

COM 3990D. Applied Studies Seminar: Media, Influence and Society. 3-4 Unit.
This professional, hybrid-format seminar is open to both Applied Studies and BA Liberal Arts students and provides an opportunity for students to connect their technical, professional and personal knowledge to current issues related to Technology, Self and Society. Together we will think about the development and influence of technology from a postmodern perspective. Some of the issues we’ll reflect on together include: the historical development of technology, its various impacts on the self, identity, relationship, society, culture, globalization, economy and business. We’ll also attempt to define technological trends and speculate about the future direction and impact of technology. Because this is an Applied Studies Seminar, students will be asked to reflect upon what they’re learning and apply it directly to their professional, personal, or political interests, depending on their current program of study.

COM 4010. Participatory Media. 3-4 Unit.

COM 4510. Independent Study. 1-5 Unit.

COM 4800.L.A. Citizen Journalism. 3-4 Unit.
Citizen journalists have challenged official narratives with documentary evidence, and brought fresh, from-the-street perspectives to audiences around the world. This course examines the distinctions between professional journalists and citizen reporters, the differences between witnessing news events and interpreting them, and emerging trends in our dynamic media eco-system. Students learn by doing with hands-on writing and photography assignments. They write publishable stories, conduct interviews, and collaborate on a website showcasing the collective work.

General Education Transfer Credit Equivalency: Do not make any sections from this course.

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COM X4000. Communications / Com Domain. 1-9 Unit.
General Education Transfer Credit Equivalency: Do not make any sections from this course.

COM X4001. Cinema & Bus / Fine Arts Domain. 1-9 Unit.
General Education Transfer Credit Equivalency: Do not make any sections from this course.

COM X4002. Comm & Creative Writ / Com Domain. 1-9 Unit.
General Education Transfer Credit Equivalency: Do not make any sections from this course.