Non-Profit Management

MNM 5100. Programs: Achieving the Mission. 7 Units.
Programs are a nonprofit organization's means of fulfilling its purpose for existing. Components of the program function include not only the management of current programs but also their evaluation as well as the design and development of new mission-focused initiatives. This course is designed to provide students with a working understanding of the basic principles and practices of program budgeting, management, and evaluation. Students will engage in a range of learning activities, including site visits, field work, online conversation, reading, in-house workshops, faculty presentations, visits with field professionals, and narrative inquiries.

MNM 5100F. Field Work in Nonprofit Organizations. 1 Unit.
This is a 1-unit series of workshops, exercises, and discussions that prepare students to undertake the Field Work component in the future quarters. Students will participate in self-assessment activities. They will specific goals for further personal and professional development and then work with the Fieldwork Advisor to identify specific Field Work sites and projects to support these goals.

MNM 5200. Development: Advancing the Cause. 7 Units.
Advancement is what empowers and supports nonprofits in doing the work they do. Advancement is often used as a synonym for fundraising but it is much more than that. Advancement encompasses development, to be sure, but also public relations, volunteer recruitment, community affairs, external communications, and marketing. During this quarter students get a working understanding of the basic principles and best practices of fundraising and marketing, along with an overview of development planning and management. Students engage in a range of learning activities, including site visits, online conversations, reading, in-house workshops, faculty presentations, and visits from professionals who have experiences to share from the field.

MNM 5200F. Field Work in Nonprofit Organizations. 1 Unit.
This is a 1-unit, field-based learning experience in a nonprofit setting of the student's choosing. The Field Work is undertaken to support individualized learning goals that the student identifies and puts into a learning contract and implements with consultation with the Field Work Advisor. The student documents Field Work experience and learning, and at the end of the quarter, the Field Work Advisor evaluates the student's demonstration of Field Work learning.

MNM 5300. Administration: Managing for the Greatest Good. 7 Units.
The third quarter is designed to provide students with a working understanding of the basic principles and best practices of nonprofit administration, including budget and finance, human resources, and information management. Students engage in a range of learning activities, including: site visits, online conversations, textbook reading, in-house workshops, faculty presentations, guest lecturer presentations, and visits from professionals who have experiences to share from the field.

MNM 5300F. Field Work in Nonprofit Organizations. 1 Unit.
This is a 1-unit, field-based learning experience in a nonprofit setting of the student's choosing. The Field Work is undertaken to support individualized learning goals that the student identifies and puts into a learning contract and implements with consultation with the Field Work Advisor. The student documents Field Work experience and learning, and at the end of the quarter, the Field Work Advisor evaluates the student's demonstration of Field Work learning.

MNM 5400. Structure and Governance: Stewardship Of the Common Good. 7 Units.
In this quarter, students learn how to analyze, design, and implement nonprofit governance structures and practices. Students learn what it means to have effective board structures, and how to manage streams of revenue. Students engage in a range of learning activities, including: a board simulation exercise, site visits, online conversations, textbook reading, in-house workshops, faculty presentations, guest lecturer presentations, research projects, and visits from professionals who have experiences to share from the field.

MNM 5400F. Field Work in Nonprofit Organizations. 1 Unit.
This is a 1-unit, field-based learning experience in a nonprofit setting of the student's choosing. The Field Work is undertaken to support individualized learning goals that the student identifies and puts into a learning contract and implements with consultation with the Field Work Advisor. The student documents Field Work experience and learning, and at the end of the quarter, the Field Work Advisor evaluates the student's demonstration of Field Work learning.

MNM 5500. The Nonprofit System: Structures, Behaviors, Relationships. 7 Units.
The nonprofit system is comprised of a richly diverse population of individuals, groups and structures operating in environments characterized by increasing complexity. In this quarter, students examine the diversity of relationships and associated behaviors that, when understood, can inform and influence managerial thinking and decision-making for enhanced organizational effectiveness and strength. Learning activities include site visits, text-based and supplemental reading, online and classroom discussions, in-house workshops, experiential exercises, self-assessments, faculty presentations, and visits with professionals.

MNM 5500F. Field Work in Nonprofit Organizations. 1 Unit.
This is a 1-unit, field-based learning experience in a nonprofit setting of the student's choosing. The fieldwork is undertaken to support individualized learning goals that the student identifies and puts into a learning contract and implements in consultation with the Fieldwork Advisor. At the end of the quarter, the Fieldwork Advisor evaluates the student's demonstration of fieldwork learning.
MNM 5600. Organizational Sustainability: Leading Toward a Preferred Future. 7 Units.
Nonprofit organizations find it increasingly challenging to survive and thrive. To achieve true sustainability, nonprofit managers must be able to effectively lead efforts to design and implement new business models and related strategies to support mission-driven ends. In this quarter, students consider organizational lifecycles, planning efforts, strategic change initiatives, and leadership practices that contribute to an organization’s sustainability. Learning activities include site visits, text-based and supplemental reading, online and classroom discussions, in-house workshops, experiential exercises, faculty presentations, and visits with professionals.

MNM 5600F. Field Work in Nonprofit Organizations. 1 Unit.
This is a 1-unit, field-based learning experience in a nonprofit setting of the student’s choosing. The fieldwork is undertaken to support individualized learning goals that the student identifies and puts into a learning contract and implements in consultation with the Fieldwork Advisor. At the end of the quarter, the Fieldwork Advisor evaluates the student’s demonstration of fieldwork learning.